



NEO THE CONFERENCE
FOR NEONATOLOGY



February 19-21, 2025
Caesars Palace | Las Vegas, NV

OVERVIEW

In February, hundreds of neonatal and perinatal clinicians will gather in Las Vegas, Nevada, for an outstanding meeting.

NEO: The Conference for Neonatology provides the perfect opportunity for companies that market to neonatal or perinatal health care providers (or their patients) to directly interact with decision-makers and influencers in a dedicated setting while they expand their professional knowledge and network with others in their field.

Participating in this event as a sponsor and/or an exhibitor provides your company a cost-effective way to build customer relationships, promote new products and, most importantly, increase leads and sales.



SPONSORSHIPS

KEY EVENT SPONSORSHIPS

Conference sponsorships give visibility to your company's strong support and commitment to neonatal-perinatal medicine. A variety of valuable benefits are provided at each sponsorship level.

	Platinum \$85,000	Gold \$50,000	Silver \$25,000
Event hosting opportunity	Expo reception	Refreshment break	Morning coffee
Ability to purchase symposium sponsorship	Yes	Yes	Yes
Recognition on event signage and conference websites	Included, premium placement	Included	Included
Recognition as sponsor on CME website	Included	Included	Included
Option to provide PDF for CME website	Included	NA	NA
Ability to send pre-event email blast to attendees (subject to approval guidelines)	Included	Included	NA
Booth in exhibit hall	10' x 20'	10' x 10'	10' x 10'
Recognition in pre- and/or post-conference email blasts	Yes	Yes	Yes
Option to provide conference bag insert (subject to size and pre-approval guidelines)	Included	NA	NA
Complimentary full conference attendee registrations	5	4	3

All other standard exhibitor benefits are included as shown on page 6!

SPONSORSHIPS

OTHER SPONSORSHIPS

Sponsoring one or more of these event components can heighten your company's visibility at the conference.

AUDIO VISUAL (ONE AVAILABLE) \$60,000

- Underwrite costs for staging, lighting and audio-visual equipment.
- Written recognition of sponsorship on signage.

CONFERENCE BAGS (ONE AVAILABLE) \$10,000

- Your company logo featured alongside the conference logos on bag given to attendees.
- Provides exposure throughout the week and after the conference.
- Opportunity to supply a branded insert for conference bags given to attendees.

SYMPOSIUM \$10,000

- Available only for platinum, gold and silver sponsors.
- Pediatrix® will supply standard AV (podium, mic, screen, projector and laptop).
- Pediatrix will send up to two invitation emails to attendees announcing the symposium.
- Sponsor can provide a printed invitation to be stuffed into conference bags.
- All food/beverage must be directly ordered and paid for by the symposium sponsor.
- Breakfast and evening symposium times available.

Contact Lynn@meetingsbypremier.com to receive information about available time slots.

WIRELESS INTERNET SPONSOR (ONE AVAILABLE) \$10,000

- Provide Wi-Fi throughout the entire conference venue.
- Recognition of sponsorship alongside sign-on instructions.

SPONSORSHIPS

KEY CARD SPONSOR (ONE AVAILABLE) \$9,000

- Exclusive sponsorship.
- Company logo/design on room keys given out at Caesars Palace for all NEO attendees.

REUSABLE WATER BOTTLES (ONE AVAILABLE) \$8,000

- Your company logo imprinted on reusable bottles given to conference attendees.
- Provides exposure throughout the week and after the conference.

TARGETED BRANDING \$5,000-\$15,000

- Want to make a large statement with your brand? We have several options from escalator clings to pool decals.

FLOOR DECAL (ONE AVAILABLE) \$6,000

- Your logo will be featured on 10 to 15 directional floor decals that guide attendees around the conference area.

CONFERENCE BAG INSERT \$3,000

- Provide a branded insert for conference bags given to attendees.
- All inserts are subject to size limitations and must be preapproved.

Contact Lynn@meetingsbypremier.com

NEO EXHIBIT BOOTHS

The NEO Conference provides attendees with plenty of time to visit every booth and talk with companies about their products and/or services. Lunches and all refreshment breaks are held on the exhibit show floor to ensure optimal booth traffic.

EXHIBIT BENEFITS

- 8' high back drape and 3' high side drape in show colors.
- ID sign with company name and booth number.
- A fully carpeted exhibit hall
- Two complimentary exhibitor badges (show floor access only) for each 10' x 10' booth (four for a 10' x 20'; eight for a 20' x 20')
- Online listing on neoconference.com
- Listing and link to your company URL on CloudCME.
- An electronic attendee list (includes the name, company and email address of those who opted in) provided on the first day of the conference.
- Ability to participate in the exhibit hall game
- Your booth will come with one, 6' draped table, two chairs and a trash can.

BOOTH PRICES

- 10' x 10' booth - \$3,800
(add \$250 for a corner booth).
- 10' x 20' booth - \$7,600
(add \$250 for a corner booth/each).
- Premium 20' x 20' island - \$18,000.

Please note: All exhibits must conform to the IAEE "Guidelines for Display Rules & Regulations."
End caps are not allowed at this show.

NEO Conference Exhibit Application

Application Deadline: Jan. 17, 2025.

NEO exhibit applications will be accepted online at: pediatrix.swoogo.com/2025NEOExhibits

There, you can access the tradeshow floor plan, select your desired booth location and electronically submit your payment.

EXHIBIT SCHEDULE

NEO EXHIBIT HOURS

Tuesday, February 18	9:00 am - 5:00 pm	Load in
Wednesday, February 19	10:00 am - 10:30 am 12:30 pm - 1:30 pm 2:45 pm - 3:15 pm 5:15 pm - 6:15 pm	Break Lunch Break Reception
Thursday, February 20	10:00 am - 10:30 am 12:30 pm - 1:30 pm 2:30 pm - 3:00 pm	Break Lunch Break
Friday, February 21	9:30 am - 10:00 am 11:15 am - 12:15 pm 12:15 pm	Break Lunch Strike

(hours are subject to change)

2024 EXHIBITORS

Abbott Nutrition

BD

Bio-Med Devices, Inc.

Bunnell Inc.

Cardinal Health

Ceribell

Chiesi USA, Inc

Cook Children's Health Care System

Dr. Brown's Medical

Embrace by Aspect Imaging

Fisher & Paykel Healthcare

Fresenius Kabi USA

GeneDx

Getinge

Inozyme

International Biomedical

KARL STORZ Endoscopy America - Inc.

KEDRION BIOPHARMA

Laborie Medical Technologies

Mallinckrodt Pharmaceuticals

Mothers' Milk Bank

NEONATOLOGY TODAY

Nutricia North America

ONY Biotech

Pediatrix Clinical Talent Acquisition

Prolacta Bioscience

Reckitt / Mead Johnson Nutrition

Revvity Omics

Sanofi

Sentec

Sentynl Therapeutics

Sobi, Inc. - Medical Affairs

Time Medical Systems Inc

Turtle Products LLC

USDTL